



Lifelong Health & Vitality





Our Story

Contents



AT A VERY YOUNG AGE, GNLD Founder Jerry Brassfield discovered the profound impact food-based nutrients could have on personal health. As a small boy suffering from serious allergy and asthma problems, Jerry found relief only after his mother started adding nutritional supplements to his diet. Just a few short years later at the age of 19, Jerry also discovered the power of sharing quality products person-to-person.



Since then, Jerry has developed and pursued his vision of creating a business based on sharing the best natural, whole-food supplements in the world. Fifty plus years later, GNLD is that vision. We are proud to have pioneered the delivery of natural nutrients through our powerful products; to have offered The GNLD Opportunity to millions of people across more than 50 countries around the world; and to have allowed millions to enjoy a healthy and active lifestyle through our cutting edge nutrition, nutrient-based skin care, and eco-friendly home care products.

Today, GNLD is on a mission to create **health and prosperity around the world**, and to make a **positive difference** in the lives of people everywhere who seek optimal health and well-being. We invite you to **experience the power** of GNLD products, and to share them with all those you care about.

FEEL BETTER

LOOK BETTER

LIVE BETTER

GNLD difference



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Philosophy

Based in Nature, Backed by Science

At GNLD, product philosophy is quite simple: Absolute, unwavering pursuit of quality, without compromise.

We believe that the right decisions about our bodies and our homes—deciding what to put into them and what to keep out of them—are among the most important decisions of our life. When it comes to our health, and the health of our children and families, there is simply no room for compromise.

- **BASED IN NATURE:** GNLD products provide the finest natural ingredients to help you achieve optimal health and well-being.
- **BACKED BY SCIENCE:** These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximize nutrient absorption, utilization, and benefits by using the most advanced scientific methods and proprietary processes.
- **GUARANTEED QUALITY:** We take pride in the unwavering quality and safety standards that have ensured the effectiveness of our products for over 50 years.
- **COMMITTED TO GLOBAL HEALTH—FOR OVER 50 YEARS:** GNLD's commitment to global health has been reflected in every product decision we have made from day one! This ongoing dedication to well-being continues to guarantee the excellence of our leading-edge products.



- **DOING WHAT'S RIGHT:** Our philosophy dictates that every decision we make is in the best interests of you, your family, your home, and the environment. Our long history of sustainable business practices, recyclable packaging, and eco-friendly decision-making has never wavered.

25,000 penguins saved: Not only has GNLD positively impacted the lives of countless people around the world, we have also contributed to the largest wildlife rescue operation in history, saving the lives of over 25,000 penguins in South Africa with our gentle, earth-friendly cleaners.

A clean home for butterflies at the Bordano House of Butterflies in Friuli, Italy, GNLD's Super 10 and LDC are the only cleaners deemed powerful enough to tackle tough jobs, yet gentle enough to cause no harm to the most sensitive young butterflies in this world-renowned sanctuary.





The GNLD Difference

Purity, Potency and Proof

For over 50 years, generations of families all around the world have counted on GNLD to do what no other company can do: produce products that are based on the finest whole-food, human food chain ingredients and proven effective by millions of satisfied customers.

- **RESEARCHED:** World-leading scientists, researchers, and nutritionists search for effective solutions to promote and protect your long-term health.
- **PURE:** Skilled technologists select only the finest raw materials to ensure the highest level of ingredient purity.
- **POTENT:** GNLD products are developed with the latest scientific expertise and state-of-the-art technology to concentrate and standardize the active ingredients in raw materials. This ensures the final product delivers all the benefits that nature intended.
- **TESTED:** GNLD products undergo rigorous testing using the very latest scientific methods to ensure safety, quality and effectiveness. We use non-GMO ingredients in our products, and routinely test ingredients for potential contaminants
- **PROVEN:** Clinical studies proving the effectiveness of GNLD products have been published in some of the world's most prestigious scientific journals. Our unique and enduring commitment to scientific excellence has attracted the attention of researchers from the United States Department of Agriculture, Centers for Disease Control, major universities, and respected scientific institutions around the world.



A History of Scientific Excellence



Arthur Furst 1914-2005
 Founding Member Emeritus, SAB
 Ph.D., Sc.D., D-A.T.S.,
 Toxicologist, Pharmacologist



Founding Member Emeritus of GNLD’s Scientific Advisory Board, Dr. Arthur Furst is internationally regarded as a pioneer in toxicology and cancer research. Dr. Furst founded the Stanford Cancer Chemotherapy Laboratory and was at the forefront of disease-prevention science for 50 years. Many of his discoveries

led to groundbreaking GNLD products, and his enormous talent, energy, dedication, and vision are major reasons why, year after year, GNLD has delivered such leading-edge products to fulfill genuine human needs.

Founded in 1976 by Dr. Furst, GNLD’s Scientific Advisory Board sits at the core of a worldwide network of leading scientists and research facilities, all dedicated to delivering optimum health based on nature’s blueprint. Members of our Scientific Advisory Board actively conduct leading-edge research and are regularly published in prestigious scientific journals. The SAB seal guarantees you the finest, safest, most effective products in the world.



Anjana Srivastava
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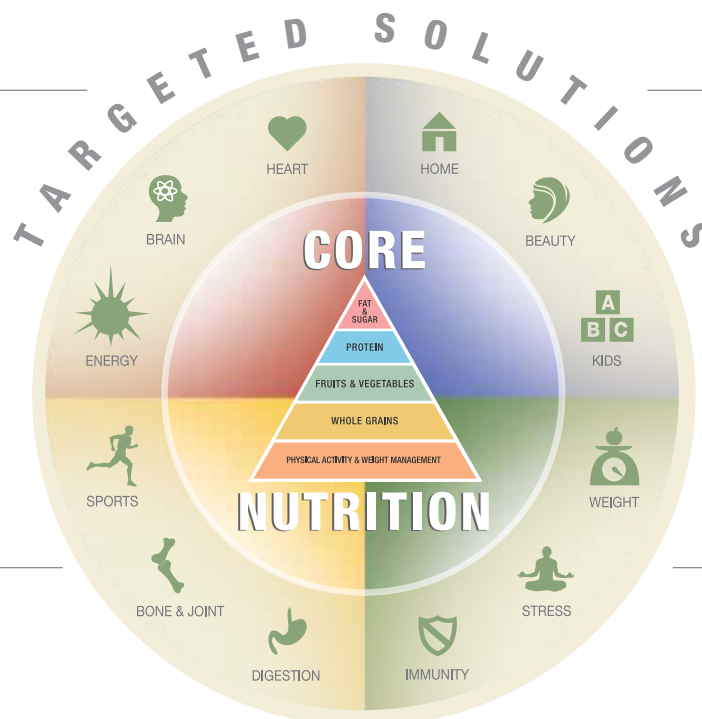


Diane Clayton
 Ph.D., Biochemist,
 Nutritionist, Health
 Practitioner



Mark Lowman
 Director,
 New Product
 Development

GNLD’s range of scientifically formulated products allows you to feel better, to look better, to live better! From your daily Core Nutrition needs to



personalized Targeted Solutions—we have the proven program that will allow you to achieve optimal health and vitality!

Our Diet Impacts our Health & Vitality

Whole Grains, Fruits & Vegetables, and Fish Can Optimize Health



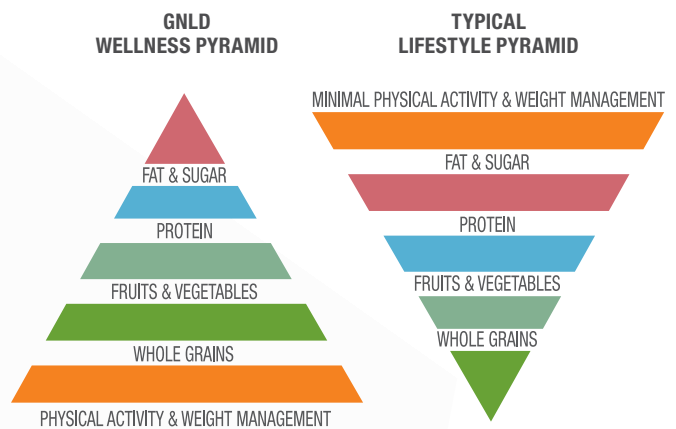
GLOBAL HEALTH CRISIS The incidence of chronic diseases such as heart disease, cancer, and diabetes is higher than ever before. This can be attributed largely to the state of our diets that are woefully inadequate in nutrient-rich whole foods.

- 90% of us don't eat the recommended 5-13 servings of fruits and vegetables
- 70% of us admit to eating foods that actually contribute to poor health
- Less than 1 serving of whole grains is consumed daily
- Protective lipids and sterols have been stripped from whole grains to increase their shelf life
- Many don't eat fish due to concerns about heavy metals and contaminants
- A majority of people are below the estimated average requirement for some basic essential vitamins and minerals.

THE REALITY is that most of us have turned our Wellness Pyramids upside down! We're getting too much of the wrong stuff and not enough of the right stuff.

THE GOOD NEWS is that the problem *and* the solution both seem to be in the food we eat. Weight management, physical activity, and eating a nutrient-rich diet that includes whole grains, fruits & vegetables, and fish can optimize our health and vitality.

THE PRO VITALITY PROGRAM CAN HELP you turn your Wellness Pyramid right side up. With a few simple changes to your diet and lifestyle and taking Pro Vitality whole-food nutrition, you can flip your Wellness Pyramid right side up and enjoy a lifetime of health and vitality.



Whole-food nutrition in convenient on-the-go packets!

Pro Vitality™

Daily Whole Food Nutrition
for Lifelong Vitality

nutritionals



Pro Vitality+
#3143 – 30 packets

Powerful nutrients that support*:

- Abundant Energy
- Powerful Antioxidant Protection
- Lifelong Heart Health
- Optimum Immune Strength
- Healthy Brain Function
- Flexible, Healthy Joints
- Clear Vision
- Youthful Skin, Hair & Nails
- Lifelong Cellular Health
- Natural Genetic Anti-Aging Function

Each Packet Provides:

TRE-EN-EN® GRAIN CONCENTRATES

FEED YOUR CELLS—ENHANCE YOUR ENERGY

Good nutrition begins at the cellular level. Tre-en-en is the world's first and only whole grain lipids and sterols supplement proven to enhance cellular energy and vitality by optimizing cellular nutrition.*

CAROTENOID COMPLEX™

PROTECT YOUR CELLS—OPTIMIZE YOUR IMMUNITY

With the protective power of carotenoids from carrots, tomatoes, spinach, red bell peppers, peaches, strawberries and apricots.*

OMEGA-III SALMON OIL PLUS™

BALANCE AND REGULATE YOUR CELLS

—MAXIMIZE GOOD HEALTH. The world's finest ultra high potency fish oil, complete with standardized amounts of all eight omega-3 fatty acids.*

ESSENTIAL VITAMIN & MINERAL COMPLEX

NOURISH YOUR CELLS – MORE THAN JUST A MULTI

Based on 50+ years of nutritional expertise, this complete and balanced proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets.



Pro Vitality
#3140 – 30 packets

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

nutritionals

NeoLifeShake

For Daily Nutrition & Weight Management

Protein is a key component of every cell in our body and essential for cellular nutrition and energy. Our body uses protein to build and repair tissues and to make enzymes, hormones, and antibodies. It is also used for building bones, muscles, cartilage, skin, and blood.

HOW MUCH PROTEIN DO YOU NEED?

For Daily Nutrition:

The USDA recommends daily consumption of 0.8g of good-quality protein per kilogram of body weight. Higher amounts are recommended for growing children and teens, pregnant and lactating women, and those trying to lose weight.

Daily Protein Requirement



Wt: 165lbs/75kg
Ht: 5'10"

60 grams



Wt: 140lbs/65kg
Ht: 5'5"

50 grams

For Weight Management:

Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss program.

PROPRIETARY PROTEIN BLEND

- Biologically complete with all 22 amino acids including the 9 essential ones
- Scientifically advanced blend for superior amino acid profile
 - Soy
 - Milk
 - Caseinates
 - Whey (rich in muscle-retaining branched chain amino acid—Leucine)
- PDCAAS (protein quality score) of 1.73—our highest ever!
- Rich source of protein with 18g per serving—36% of the Daily Value

PROPRIETARY FIBER BLEND

- Rich source of fiber with 5g per serving—20% of the Daily Value
- From whole food sources—soy, oat and guar
- Promotes satiety, digestion, and heart health*

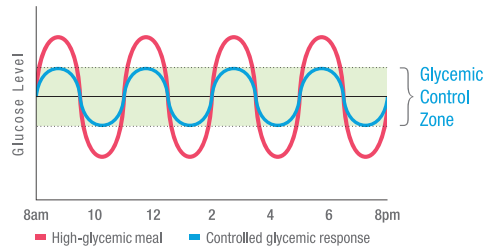


NEOLIFE EXCLUSIVES

- **Protogard Process**—protects amino acids, maximizes nutritional value*
- **Multi Enzyme Blend**—plant-derived enzymes improve digestibility*
- **Neo-Plex Concentrate**—whole food antioxidants including vitamin C and citrus bioflavonoids*
- **Choline & Inositol**—lipotropic factors to support fat utilization and resist fat buildup*
- **Metabolically Balanced**—Ideal Protein, Carbohydrate, Fat ratio*
- **25 Essential Vitamins and Minerals**
- **Convenient**—mixes easily in water or milk



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- **Glycemic Response Controlled**
Minimizes fat storage—Promotes fat burning*
- **Includes Muscle-Retaining BCAAs**
(Branched Chain Amino Acids)*
- **Promotes Gut-Brain Satiety Signaling***

NeoLifeShake

- #3840 – Creamy Vanilla, 26.5 oz.
- #3844 – Berries n' Cream, 26.5 oz.



GNLD EXCLUSIVE PROTOGARD PROCESS

Excessive heat can destroy protein's structure and reduce its nutritional value. Protogard protects amino acids by blending slowly at low temperatures to maximize nutritional value, with an exclusive plant-derived enzyme blend to improve digestibility.

For more protein products, see pages 22-23.

Drink NeoLifeShake Daily!

FOR WEIGHT MANAGEMENT

Replace two meals with delicious and convenient NeoLifeShake. See chart below for a sample meal schedule.

FOR DAILY NUTRITION

PERFECT START TO AN ENERGY FILLED DAY—NeoLifeShake and Pro Vitality+ make a nutritious and delicious breakfast for quick and lasting energy.*

FOR PEACE OF MIND

USE NEOLIFESHAKE WORRY-FREE:

- No Artificial Sweeteners
- No High Fructose Corn Syrup
- No Artificial Colors
- No Preservatives
- No Genetically Modified (GMO) Ingredients
- No Gluten Contributing Ingredients
- No Cholesterol
- No Saturated Fats
- No Hydrogenated Fats/Trans Fats
- 90% Lactose Free

BREAKFAST

- NeoLifeShake
- Pro Vitality+



AM SNACK

- Healthy Snack



LUNCH

- NeoLifeShake



PM SNACK

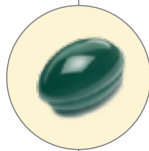
- Healthy Snack



DINNER

- Balanced Meal





Tre-en-en[®]

Cellular Nutrition for Energy and Vitality

REPLENISHES LIPIDS AND STEROLS MISSING FROM OUR DIET

Lipids and sterols, natural constituents of whole grains are critical components of our cell membranes. Every cell in our body needs them to stay healthy and to ensure the transport of nutrients into and waste out of the cells. Unfortunately, grain processing today strips the outer nutrient-dense layers that provide lipids, sterols, and other vital nutrients from the foods that make up dietary staples. This leads to inefficiency at the cellular level, leaving you feeling tired and sluggish as well.

TRE-EN-EN SUPPLIES NUTRIENTS FOOD PROCESSING STRIPS FROM WHOLE GRAINS

Tre-en-en Grain Concentrates help assure good nutrition at the cellular level by providing a unique and exclusive blend of whole-food extracts. Wheat germ, rice bran and soybeans provide these critical whole grain lipids and sterols missing from our diets.

LISTEN TO THE HARVARD SCHOOL OF PUBLIC HEALTH!

Harvard School of Public Health nutrition experts highlight the importance of plant-sourced oils (including lipids and sterols) as critical components of the grains layer of the USDA Healthy Food Pyramid, which appropriately symbolizes the importance of whole grains as the foundation of good nutrition.

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#3130 – 120 softgels
 #3131 – 8-pack of 120 softgels
 #3133 – 90 softgels

ENERGY STARTS WITH NUTRITIONAL ASSURANCE AT THE CELLULAR LEVEL

Good nutrition begins at the cellular level. Tre-en-en is the world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimizing cell membrane function. It energizes your entire body by helping your cells function more efficiently.*

Unhealthy cell

Nutrients can't get in



Waste can't get out

Healthy cell with Tre-en-en

Nutrients get in



Waste gets out

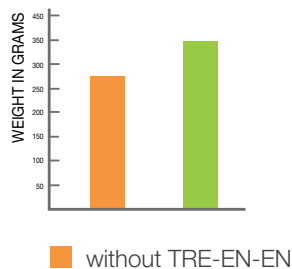
FEEDS THE CELLS

Our cells are surrounded by special membranes that allow nutrients to get in and waste to get out. If these cellular membranes are starved of vital nutrients (lipids and sterols), they become inflexible and can't perform these critical functions. Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.*

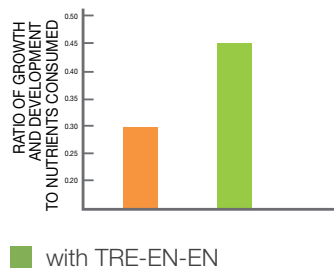
Texas A&M University Study

PROVEN PERFORMANCE: It was shown that when Tre-en-en is present in the diet, overall growth and development, nutrient utilization efficiency, and cardiovascular development improved.

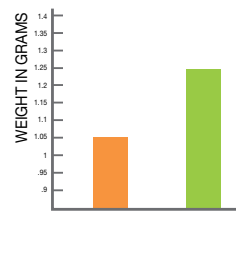
OPTIMIZED OVERALL GROWTH & DEVELOPMENT



IMPROVED NUTRIENT UTILIZATION EFFICIENCY



ENHANCED CARDIOVASCULAR DEVELOPMENT



PIONEERS OF CELLULAR NUTRITION

Tre-en-en is the world's first whole food phytonutrient supplement providing the goodness of whole-grain lipids and sterols in a convenient supplement form.

Carotenoid Complex™

Immune-Boosting Nutrients From Fruits & Vegetables

#3300 – 90 softgels



Virtually all modern recommendations for healthy eating include increasing our intake of fruits and vegetables. It's simple, really: when humans eat plants, the phytonutrients in the plants may protect our cells from dangerous elements, even carcinogens, and pump up our immune systems. Increasingly, research has pointed to the immune-boosting power of nutrients known as carotenoids, which are found in red, orange, yellow, and deep green fruits and vegetables. GNLD's revolutionary Carotenoid Complex delivers a broad and balanced spectrum of these important carotenoids every day.

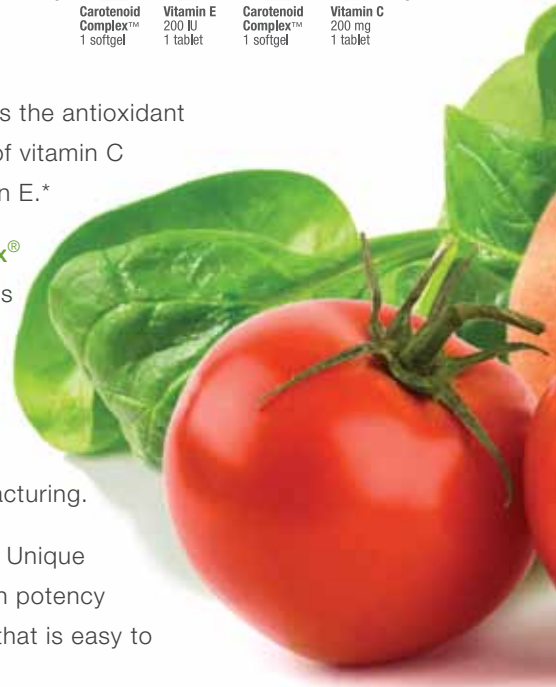
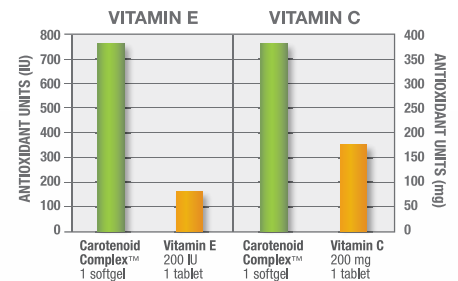
- **Broad spectrum of whole-food derived carotenoids:** More than just beta carotene, Carotenoid Complex provides a full spectrum of 15 powerful carotenoids from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots, and peaches—all in a natural base of pure olive oil to enhance absorption.
- **Carotenoid power of 250 lbs of raw fruits and vegetables in every bottle!**



- **More antioxidant power than vitamins C and E:**

One capsule equals the antioxidant power of 400 mg of vitamin C or 800 IU of vitamin E.*

- **Exclusive NutriMax® process** guarantees high potency of these lipid-soluble nutrients by protecting them throughout manufacturing.
- **Patented Formula:** Unique formulation for high potency carotenoid power that is easy to use every day!



PROTECTS THE CELLS

nutritionals

Clinically Tested and Proven

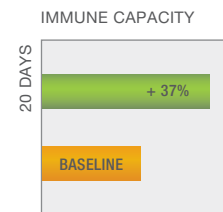


**THE FIRST AND ONLY WHOLE-FOOD CAROTENOID SUPPLEMENT PROVEN BY USDA
RESEARCHERS TO PROTECT THE HEART, DEFEND THE CELLS, AND BOOST IMMUNE CAPACITY.**

CAROTENOID COMPLEX PROTECTS your cells *and* optimizes immune function by providing a full spectrum of protective carotenoids from a variety of nutrient-rich fruits and vegetables.*



- **BOOST OVERALL IMMUNE FUNCTION BY 37% IN JUST 20 DAYS:** enhances immune response of white blood cell –“natural killer” cells and lymphocytes*



- **Reduces oxidation of cholesterol** that may help prevent arterial blockage, thereby promoting heart health*
- **Boosts antioxidant levels in the blood** for long-term cellular protection against free radical damage*

RESULTS PRESENTED AND PUBLISHED in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences*, and *Federation of American Societies for Experimental Biology*. (Visit www.carotenoidcomplex.com for more information on research results and publications.)



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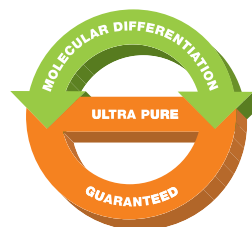
Omega-III Salmon Oil Plus™

Healthy Heart • Sharp Mind • Flexible Joints

The World Health Organization (WHO), the Centers for Disease Control and many other leading health authorities agree—increasing the omega-3 fatty acid content of the diet is a critical component in helping solve the chronic disease epidemic that the world is facing. Although many people are trying to increase their fish consumption, population surveys show that we are still not getting enough. In addition, many are concerned about the presence of contaminants such as mercury, lead and PCB's in fish.



#3502 – 90 softgels

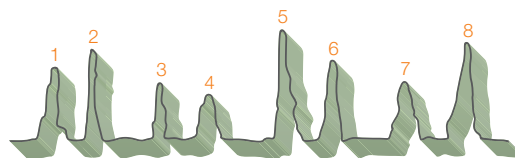


Omega-III Salmon Oil Plus is the world's finest ultra high potency fish oil, complete with standardized amounts of all eight omega-3's, with guaranteed purity.

ULTRA PURE

Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. The product is screened for over 200 potential contaminants, such as mercury and lead, with an allowable detection limit of ZERO. This sophisticated process also helps reduce fishy taste and smell.

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS

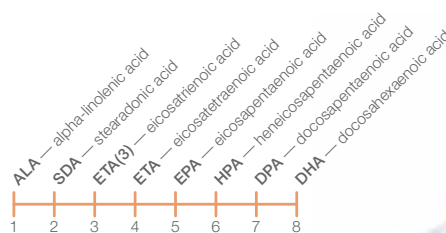


CONCENTRATES ALL 8 BENEFICIAL OMEGA-3S IN HIGH POTENCY.

POTENT & FULL SPECTRUM

Each 3 softgel serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides 1,070 mg of total omega-3 fatty acids with standardized amounts of all eight naturally occurring omega-3s involved in human nutrition. This allows all members of the omega-3 family to work together as nature intended, optimizing benefits and promoting the natural healing process.

MEET THE WHOLE FAMILY OF OMEGA-3 FATTY ACIDS



NATURAL

Salmon Oil Plus is based on pure, natural salmon oil, providing all the benefits and whole food goodness of one of nature's richest sources of omega-3 fatty acids.





Clinically Proven Benefits

GNLD's Omega-III Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world's most prestigious scientific journals. These studies show that in just eight weeks Omega-III Salmon Oil Plus is:

BIOAVAILABLE Readily absorbed and rapidly assimilated into cell membranes.*

CARDIO-PROTECTIVE*

- Reduced triglycerides by 17%
- Improved omega-3 index by 38%
- Improved the ratio of omega-3 to omega-6 fatty acids by 43% in 8 weeks.

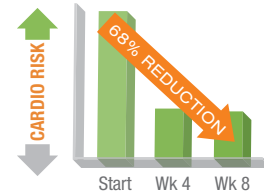
IMPROVED OMEGA-3 INDEX



BALANCES INFLAMMATION*

Promotes healthy balance of pro- and anti-inflammatory factors. Lowered inflammatory index by 68% in just 8 weeks.

LOWERED INFLAMMATORY INDEX



Clinically proven to support heart and cardiovascular health,

Omega-III Salmon Oil Plus also promotes youthful brain function, healthy flexible joints and healthy eyes. From the point of conception and every day of your life, omega-3s are critical for optimal health, vitality, and cognitive longevity.*

Other Omega-III Choices



Omega-III Salmon Oil™

- Derived from healthy, fresh salmon from pristine waters
- Balanced ratios of EPA and DHA as found in Nature

#3500 - 90 capsules



Omega-III Concentrate™

- Provides pure fish oil from sardines, anchovies, salmon and herring
- Contains GNLD's special blend of lipotropic factors:

lecithin, choline, inositol and L-methionine essential for production of Lipoproteins which keep lipids emulsified in the blood stream

#3501 - 60 capsules



| | Omega-III Salmon Oil Plus | Omega-III Salmon Oil | Omega-III Concentrate |
|---|---------------------------|----------------------|-----------------------|
| Total omega-3s per 3 capsule serving | 1070mg | 900mg | 900mg |
| EPA | 460mg | 540mg | 540mg |
| DHA | 480mg | 360mg | 360mg |
| DPA | 50mg | | |
| Other 5 healthful omega-3s for complete family of all-8 | 80mg | | |

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Not just juice!

Tré™

Clarity • Longevity • Vitality



#3010 – 32 fl. oz.



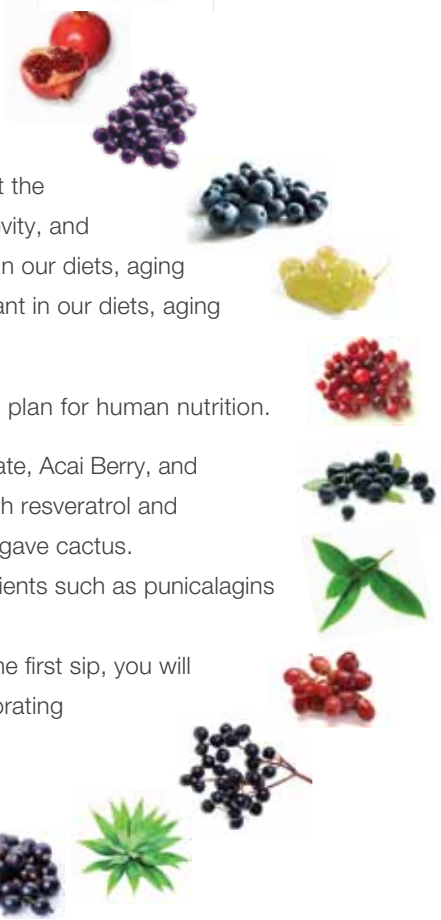
Tré Samples
#3011 – Six
2 fl. oz. bottles
(60 ml. each)

TRÉ IS A BIOACTIVE NUTRITIONAL ESSENCE that harnesses the rich, rejuvenating bounty of nature. Not just juice, Tré is a liquid drawn from a select group of nature's most powerful and unique fruits that are naturally rich in bioactive compounds, called polyphenols, that have the remarkable ability to promote health. Science has shown that the polyphenols play a wide range of critical roles in supporting and promoting health, longevity, and cognitive function. Research also tells us that when polyphenols are absent or deficient in our diets, aging processes are accelerated and disease risk is higher. Conversely, when they are abundant in our diets, aging is slowed and disease risk is lower.

The standardized and focused nutrient diversity of Tré is a pure expression of nature's plan for human nutrition.

TRÉ IS • Potent and unique, a combination of the purest extracts of Pomegranate, Acai Berry, and Green Tea, along with GNLD's proprietary Influx berry blend, enhanced with resveratrol and alpha-lipoic acid, and sweetened naturally with the nectar of the Agave cactus.

- **Powerful**, with standardized amounts of active ingredients such as punicalagins in Pomegranate and polyphenols in Green Tea.
 - **Delicious and concentrated**—from the first sip, you will experience its refreshing taste and invigorating potency.
 - **Healthy and smart**, Tré is a revitalizing essence with a low glycemic response.



Experience
Tré
Today!

| NUTRITIONAL VALUE OF TRÉ | |
|--|--|
| 20 TIMES the punicalagins of FRESH POMEGRANATE JUICE! | |
| 5-10 TIMES the resveratrol of FINE RED WINE! | |
| 7 TIMES the antioxidant power of RIPE RED TOMATOES! | |
| 6 TIMES the alpha-lipoic acid of FRESH SPINACH! | |

BASED ON OUNCE TO OUNCE COMPARISONS

Formula IV[®]

More than just a Multi



Formula IV
#3100 – 120 softgels
#3101 – 60 packets

Formula IV Plus
#3105 – box
60 packets

BROAD SPECTRUM OF NUTRIENTS FOR OPTIMAL HEALTH AND VITALITY.*

Formula IV is more than just a multivitamin and mineral supplement. It is the first multifactor food supplement to provide vitamins and related food factors, minerals and enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en[®] Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.

- Broad spectrum of vitamins and minerals including all natural Vitamins A & D, B-complex vitamins, Vitamin C plus Acerola cherry bioflavonoids and complete Vitamin E family
- Tre-en-en[®] Grain Concentrates to enhance cellular absorption
- Exclusive Phyto Enzyme Blend for easy digestion
- Natural chlorophyll-colored, soft gelatin capsules assure potency

CHOICE OF FORMULAS

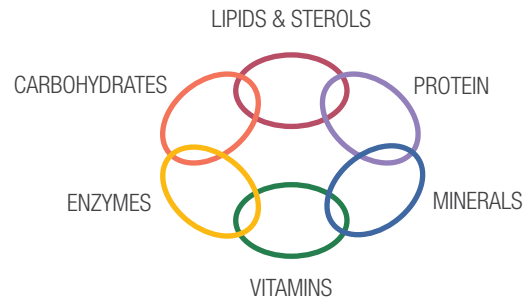
| FORMULA IV ORIGINAL MULTIFACTOR FOOD SUPPLEMENT | FORMULA IV PLUS |
|--|---|
| For all adults | For mature adults and anyone seeking an iron-free formula |
| Contains iron from parsley | Iron-free formulation |
| Broad spectrum mineral support | Additional mineral support from selenium, chromium, molybdenum and 100% DV for zinc |
| Proprietary Tre-en-en Grain Concentrates | 50% more proprietary Tre-en-en Grain Concentrates |

FORMULA IV & THE CHAIN OF LIFE

Because a chain is only as strong as its weakest link, 6 nutrient groups must be present in sufficient quantities and in proper balance for your cells to function at their best.



STRENGTHENS: The Chain of Life



Vegetarian Multi[™]

- Complete, balanced vitamin and mineral supplementation, 100% non-animal derived
 - B vitamins from rice and carotenoids from carrots
 - Neo-Plex Concentrate provides phytonutrient benefits of whole citrus
 - Chelated minerals for improved absorption
 - Custom Trace Mineral blend for broad spectrum mineral support from sea vegetation
 - Plant Enzyme Complex enhances digestion and nutrient absorption
 - No yeast, sugar, wheat or corn ingredients
 - 100% natural
- #3680 – 120 tablets

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



weight management

GR² Control[®] – The Last Weight Loss Program You'll Ever Need

More than two-thirds of American adults are overweight or obese, but we are on a mission to change that statistic. With our GR² Control program you'll not only lose weight and inches, you'll learn to keep it off – for LIFE.*

And as you start looking and feeling great, you will also make a dramatic positive impact on your long term health.*

Achieving and maintaining a healthy weight can help reduce your risk of diseases of obesity including diabetes, heart disease and arthritis.

- No hunger – no cravings
- Promotes fat burning – minimizes fat storage
- Regulates blood sugar – controls appetite
- Results you will see and feel
- Based on years of scientific research, clinically tested and proven



GR² Control is a scientifically developed weight loss program based on controlling both blood sugar and insulin levels, thereby promoting abundant energy and satiety as you achieve your desired weight. Everything that you will need to start looking and feeling GR²eat!*

GR² Control[®] Intro Kit

- #7810 – Vanilla, 18 oz.
- #7811 – Chocolate, 18 oz.
- #7815 – Combo (English Literature) 18 oz.
- #7825 – Combo (Spanish Literature) 18 oz.

What Makes GR² Control Work? At the core of this program is the vital biological concept of controlling Glycemic Response (GR). GR is a measure of the increase in blood sugar and glucose release after eating a meal. When we eat too many refined or simple carbohydrates, our blood sugar levels rise sharply, and the body responds with a corresponding sharp increase in insulin levels. When insulin levels are high, fat burning stops and the body stores calories as fat. This process causes weight gain and unwanted fat; and uneven energy levels. By promoting a favorable glycemic response you can help your body burn fat naturally and minimize fat storage.*

THE INSULIN TRAP



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

GR² Control[®]

Don't feel hungry – feel GR²eat!



LOOKING FOR AN EFFECTIVE WAY TO LOSE WEIGHT WITHOUT FEELING DEPRIVED? GR² Control is the last weight loss program you will ever need! GR² Control keeps you full and satisfied for hours, and never far from your next meal.*

- Eat 5 times a day, so you never feel hungry or deprived
- Maximize fat burning and minimize fat storage
- Clinically tested and proven
- Amazing real life results!

Transforming lives with GR² Control

“I LOST 145lbs[†]”



Gloria Coicou
They said I'd be fat all of my life. Look at me now!

“I LOST 40lbs[†]”



Ansie Zeeman
This program gave me the results that I was looking for without making drastic changes to my lifestyle.

“I LOST 60lbs[†]”



Linda Wilson
Now I have more energy than I've had since my first child was born over 12 years ago!

“I LOST 131lbs & 54 inches[†]”



Christian Ogawa
GR² Control has given me much more than weight loss. I have learned that I can achieve anything I put my mind to.

“I LOST 123lbs[†]”



Celeste Gates
I used to be considered an introvert; now I'm the life of the party!

“I LOST 197lbs[†]”



Arthur Jackson
The more I lost, the more eager to lose weight I became.

[†] Results not typical.

CLINICALLY
TESTED
GLYCEMIC
RESPONSE
CONTROL

Keep Energized While You Lose Weight



GR² Control® Meal Replacement Protein Shake

A healthy, delicious, complete meal that is easy to mix. Keeps you feeling full and satisfied for hours.

- Exclusive high protein, low carbohydrate formula
- 16g of biologically complete high quality protein per serving when mixed in nonfat milk (7g powder only) with all 22 amino acids, for lasting energy
- 'Glycemic edge' carbohydrates that encourage the body to stay in fat burning mode
- 1g dietary fiber, and only 130 calories per serving when mixed in nonfat milk (45 calories powder only)
- Vitamins and minerals keep you feeling great
- Can be used with nonfat milk, water, or soymilk
- Two delicious flavors

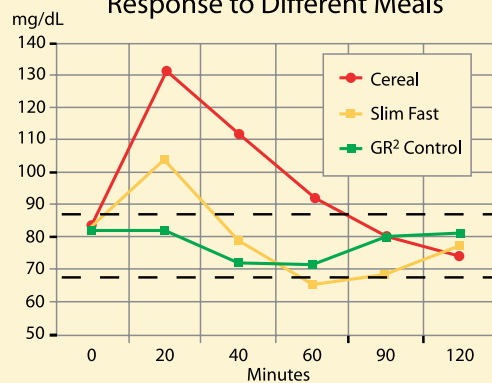
#3810 – Vanilla Whisper,
18 oz.

#3811 – Chocolate Dream,
18 oz.



Clinically Tested & Proven!

Change in Blood Glucose Levels in
Response to Different Meals



Clinical test results published in the Journal of the American College of
Nutrition (vol.20; No.5, October 2001)

weight
management



GR² Control® Appetite Reducer

Unique fiber blend for enhanced satiety*

- Exclusive formula works with receptors in your digestive tract to create the feeling of fullness on fewer calories*
- Six fiber sources including glucomannan (konjac flour) which expands up to 50 times its weight in water
- Helps control glycemic response by slowing carbohydrate release into the blood stream*
- Take before meals to make you feel fuller on smaller portions*

#3820 – 84 tablets



GR² Control® Thermogenic Enhancer

Exclusive herbal formula revs up your metabolism for healthy weight loss.*

- Helps the body burn fat for energy*
- Naturally re-energizes your metabolism, leaving you feeling great all day*
- Proprietary blend of herbs with standardized active ingredients, based on the blueprint developed by renowned medical herbalists

#3825 – 42 tablets

Visit GR2control.com

for more details and tools to help you achieve your target body weight



FOR ADDITIONAL SUPPORT:



Enersine®

Keeps you energized and motivated while you lose weight. Unique blend of amino acids, herbs and minerals also support*:

- Carbohydrate conversion
- Fat utilization
- Neurotransmission

#3285 – 90 tablets



Bio-Tone® Trimming System

Fat-dispersing factors that help maintain muscle tone. Designed to work while you sleep. Unique blend of amino acids and lipotropic factors to support*:

- Muscle retention
- Fat-mobilization
- Lean tissue development
- Overall body toning

#3280 – 120 tablets

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Protein

Power of GNLD protein for long-lasting energy, growth and development

PROTEIN IS THE ESSENTIAL BUILDING BLOCK FOR HEALTH, critical for muscle retention, tissue repair, healthy blood formation, hormonal balance, immunity and virtually every other function in the body. GNLD provides a variety of protein choices that provide a full complement of all 22 amino acids involved in human nutrition to meet your every need. Unlike some common sources of protein, they are low in fat and cholesterol free to support optimum health.



NeoLifeShake

- Proprietary blend: 18 grams of high quality protein
- Biologically complete with all 22 amino acids
- 25 essential vitamins and minerals
- 5 grams of satisfying fiber
- No artificial sweeteners, colors, or preservatives added
- Mixes easily in water
- Only 160 calories

#3840 – Creamy Vanilla, 26.5 oz.

#3844 – Berries n' Cream, 26.5 oz.



GR² Control[®] Meal Replacement Protein Shake

A healthy, delicious, complete meal that is easy to mix. Keeps you feeling full and satisfied for hours.

- Exclusive high protein, low carbohydrate formula
- 16g of biologically complete high quality protein per serving when mixed in nonfat milk (7g powder only) with all 22 amino acids, for lasting energy

See page 20 for more details.

- 'Glycemic edge' carbohydrates that encourage the body to stay in fat burning mode
- 1g dietary fiber, and only 130 calories per serving when mixed in nonfat milk (45 calories powder only)
- Vitamins and minerals keep you feeling great
- Can be used with nonfat milk, water, or soymilk
- Two delicious flavors

#3810 – Vanilla Whisper, 18 oz.

#3811 – Chocolate Dream, 18 oz.



NouriShake[®]

Delicious and ideal for the whole family. Perfect nutritious start to an active day.

- 9g of protein and only 110 calories per serving
- Provides quick as well as lasting energy from a special blend of simple and complex carbohydrates
- As much fiber per serving as a slice of whole-wheat bread
- Naturally sweetened with fruit concentrates
- Plant derived enzymes for easy digestion
- Low in lactose
- Mixes easily with milk, juice or water
- Variety of flavors

#3201 - Vanilla, 19 oz.

#3202 - Chocolate, 19 oz.

#3203 - Strawberry, 19 oz.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

START YOUR DAY WITH THE GNLD PROTEIN THAT IS RIGHT FOR YOU

| Powder Only | NeoLifeShake® | GR² Control® Meal Replacement Protein Shake | NouriShake® Protein Drink Mix | Super Ease® Optimal muscle builder | Premium All-Purpose Protein™ Unsweetened, unflavored |
|---|--|---|----------------------------------|--|---|
| Amount of Protein per serving | 18g | 7g | 9g | 11g | 11g |
| Protein Sources | Soy & dairy | Soy & dairy | Dairy, soy & rice | Dairy, egg & free-form amino acids | Dairy, pea, soy, egg & yogurt |
| All 22 Amino Acids | ✓ | ✓ | ✓ | ✓ | ✓ |
| Highest Protein Quality PDCAAS Score >1 | ✓ 1.73 | ✓ 1.31 | ✓ 1.35 | ✓ 1.49 | ✓ 1.40 |
| Glycemic Edge Carbohydrates | ✓ | ✓ | ✓ | ✓ | n/a (unsweetened) |
| Amount of Fiber per serving | 5g | 1g | 2g | – | – |
| Vitamins and minerals | 25 vitamins and minerals at 25-35% DV | 25 vitamins and minerals at 10-15% DV | 7 vitamins and minerals | 7 vitamins and minerals | 4 vitamins and minerals |
| Calories per serving | 160 | 45 | 110 | 80 | 50 |
| Ideal for: | Weight management and nutrition for the whole family | Weight management and nutrition | The whole family | Building muscle | Cooking, baking and more... |

Super Ease®

To attain and maintain a peak level of fitness – to sustain energy during exercise and efficiently build and repair muscle tissue after training or performance.*

- 11g of protein and only 80 calories per serving
- Provides the complete amino acid profile of whole egg
- Added natural free-form amino acids promote muscle development and retention*



- ‘Glycemic edge’ carbohydrates provide both quick and sustained energy
- Plant derived enzymes for easy digestion
- Mixes easily with milk or juice
- Two delicious flavors
 #3210 - French Vanilla, 16 oz.
 #3211 - Dutch Chocolate, 16 oz.

PROTEIN SPARING CARBOHYDRATES Since long-lasting carbohydrates in NouriShake and Super Ease fuel energy, proteins are spared for the specialized functions of cellular maintenance, repair and growth.

Premium All-Purpose Protein™

Versatile – for cooking, baking and more. Instantly improve the protein content of any food.

- Unflavored and unsweetened – mixes easily to boost the protein content of almost any food, including beverages, sauces, soups, casseroles, breads and other baked goods, cereals and salads
- Adds 11g of protein and only 50 calories per serving
- Proprietary blend of a variety of high quality protein sources – neutral taste



- Provides Tre-en-en Grain Concentrates – vital lipids and sterols from wheat, rice and soy missing from most processed foods
- Plant derived enzymes for easy digestion
 #3230 - Unflavored, unsweetened, 16 oz.



HEART SMART

As part of a diet low in saturated fat and cholesterol, 25g of soy protein per day may reduce the risk of heart disease.

Vitamins



VITAMIN C, the body's main water soluble antioxidant strengthens immunity, aids wound healing and supports overall good health. It is critical for the health of eyes, teeth, gums and blood vessels. But vitamin C cannot be made or stored in the body. This protector nutrient must be replenished on a daily basis. GNLD offers two great choices!



Threshold Controlled Super C™

- Proprietary time-release delivery system assures optimal nutrient level protection for over 6 hours
- Vitamin C power of 8 oranges in each tablet
- High-potency, high-purity vitamin C with citrus bioflavonoids
- Exclusive Neo-Plex Concentrate for whole food goodness

#3333 – 200 tablets



Chewable All-C™

- Delicious cherry flavor that both adults and children enjoy
- Vitamin C equivalent of 4 oranges in each tablet
- With rose hips and acerola cherries – nature's richest vitamin C sources
- Exclusive Neo-Plex Concentrate

#3332 – 250 tablets

GNLD Exclusive Neo-Plex Concentrate™ Whole food advantage. Virtually everything from whole oranges but the water – for better absorption and utilization.



Water Miscible Vitamin E Plus™

A powerful, fat-soluble antioxidant, vitamin E supports heart, brain and prostate health and promotes lung, colon and immune function as well as youthful looking skin.* Whole food sourced GNLD Vitamin E Plus:

- Delivers all 8 forms of vitamin E for broad spectrum protection, 4 tocopherols and 4 tocotrienols
- Provides natural vitamin E that is more potent than synthetic forms
- Breakthrough water-miscible technology improves absorption

#3340 – 100 softgels

#3341 – 200 softgels

Water Miscible Vitamin A

For sharp eyesight and radiant skin



- Nature's finest source – pure Pollack liver oil
- Water miscible to support easy absorption
- High potency – 10,000 IU per capsule

#3310 – 250 softgels



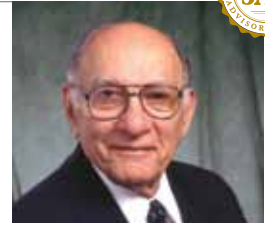
Threshold Controlled Super-B™



B vitamins are vital to everyday biological processes in the body – from heart health, stress, energy metabolism, nervous system to DNA synthesis. B vitamins cannot be stored in the body, so we need them in our diet every day.

- Threshold controlled for sustained release of nutrients
- Perfect balance of all 8 B vitamins, plus inositol and choline
- Lipotropic factors and heart-healthy nutrients
- Unique whole-food source
- High potency – for optimum metabolic support

#3321 – 180 tablets



Pioneered by Dr. Arthur Furst, double amino acid chelation technology is designed to enhance mineral absorption.



Minerals

MINERALS PLAY IMPORTANT ROLES IN THE HUMAN BODY and also work as catalysts in thousands of biochemical processes to activate enzymes, hormones and antibodies. To maximize the body's utilization of minerals GNLD formulas provide related nutrients that help digest minerals or increase their absorption such as vitamin D₃ in Cal-Mag. In addition, we use amino acid chelation to promote more efficient absorption of minerals while making them easier on your digestive system.*



Multi-Min™

Full-body support from key minerals to help you age less and enjoy more.*

- Broad spectrum of macro-minerals and micro-minerals
- Chelated for enhanced absorption
- Custom formula with trace minerals from sea vegetation
- Vitamin D to support mineral absorption

#3410 – 150 tablets



Chelated Cal-Mag®

with 1,000 IU Vitamin D₃

- Chelated calcium and magnesium for maximum absorption
- High potency of highly bioavailable vitamin D₃

See page 28 for more details.

#3404 – 150 tablets



Chelated Zinc™

For immune support, memory, prostate and eye health*

- High purity and potency
- Chelated zinc for increased absorption and easier on your digestive system

See page 27 for more details.

#3425 – 150 tablets



Chelated Iron™

Supports oxygen rich blood, teeth, skin, nails and bones. Especially important for teens, and during pregnancy*

- High potency formula
- Whole-food iron from naturally iron-rich blackstrap molasses
- The body only absorbs about 10% of iron in food. GNLD's double amino acid chelates supports more efficient iron absorption*

#3420 – 120 tablets

Chelated Minerals Can Yield Up to 6 Times The Absorption Rate Of Non-chelated Minerals

Chelated



Non-Chelated



Comparative Rate Blood Levels

Ashmead HD, et al. 1985. Intestinal absorption of metal ions and chelates. Springfield (IL): Thomas. p 113-125

nutritionals

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Immunity

Strengthen your body's natural defenses*

PHYTODEFENSE®

- Daily phytonutrient protection pack – the power of 6 optimal servings from a variety of fruits and vegetables in each packet, to support your body's natural defenses*
- Convenient packets provide 3 capsules of Carotenoid Complex, 2 tablets of Flavonoid Complex and 1 tablet of Cruciferous Plus



#3309 – 30 packets



Carotenoid Complex™

*Only whole-food carotenoid supplement proven by USDA researchers to protect heart, defend cells & boost immunity**

Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots, and peaches.*

- 37% increase in immune capacity in just 20 days*
- Reduces oxidation of cholesterol*
- Boosts antioxidant levels in the blood to support your vital organs*

See page 12-13 for more details.

#3300 – 90 softgels



Flavonoid Complex™

*Tested and proven under United States National Cancer Institute protocols to protect and defend cells and tissues.**

Antioxidant flavonoids from green tea, kale, cranberries, elderberries, red & black grapes, beet root, lemons, oranges and grapefruit in a uniquely concentrated form*

- Supports circulation, capillary strength, and cardiovascular health*
- Promotes cellular health and normal tissue growth throughout the body*
- Promotes healthy inflammatory balance*
- Water soluble flavonoids concentrate in tissues rich in blood such as the intestines and the liver to provide additional protection*

#3302 – 60 tablets



Cruciferous Plus™

*Tested and proven under United States National Cancer Institute protocols to protect and defend cells and tissues.**

Phytonutrient power of cruciferous vegetables – broccoli, radishes, kale,



black & brown mustard, and watercress in a convenient tablet form*

- Powerful nutrients in cruciferous vegetables, often missing from our diet, support healthy enzyme activity linked to healthy cell growth particularly in breast and prostate tissue*
 - Provides sulphoraphane, associated with neutralizing cancer causing compounds*
 - Soy isoflavones help maintain optimal hormonal activity*
- #3301 – 60 tablets

Chelated Zinc™

For optimizing immune function and minimizing the severity and duration of the adverse effect of seasonal challenges*.

- Supports vision & prostate health*
- Keeps your metabolism working at its best*
- Zinc has been shown to improve memory and attention span in children*
- Chelated for increased absorption, and gentle on your digestive system

#3425 – 150 tablets



Threshold Controlled Super C™ and Chewable All-C™

Vitamin C plays a critical role in supporting the optimal performance of your immune system.

- Threshold controlled Super C provides powerful time-release nutrient delivery over 6 hours
- Chewable All-C provides vitamin C delivery in a delicious, fruity form that everybody enjoys

See page 24 for more details.

Threshold Controlled Super C
#3333 – 200 tablets

Chewable All-C
#3332 – 250 tablets



Betagard® *Arthur Furst*

Developed by world-renowned toxicologist, cancer researcher and SAB Founding Member Emeritus, Dr. Arthur Furst

Defend yourself against daily environmental toxins*

- Your first line of nutritional defense against damaging free radicals from pollution, exhaust fumes, chemicals, smog and other environmental toxins*
- Proprietary formulation of carefully selected vitamins, minerals and carotenoids that strengthen the body's natural ability to detoxify and neutralize harmful agents that negatively impact health*
- Exclusive amino acid chelation supports improved absorption of beneficial minerals.

#3530 – 90 tablets

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Bone & Joint Health

Strong bones help you stand tall and proud – at any age



Did you know that over 44 million Americans are at risk for osteoporosis? About 80% of women over age 20 get less than the recommended daily amounts of calcium. However, you need more than just calcium to build strong bones. 80% of us also do not get adequate magnesium and 60% don't get enough vitamin D – nutrients critical for supporting calcium absorption and utilization. GNLD's exclusive formulas combine the power of calcium with magnesium and vitamin D3 to help build strong bones for a lifetime of good health.*

Adequate calcium and vitamin D as part of a healthy diet, along with physical activity, may help reduce the risk of **osteoporosis** later in life. Calcium and magnesium, necessary for strong bones and teeth, are also critical for **cardiovascular health, normal blood pressure, nerve and muscle function, PMS and many enzyme reactions**. Vitamin D supports **breast, bone, heart, and immune health**.*



Chelated Cal-Mag®

For healthy bones & teeth, normal blood pressure, optimal nerve and muscle function and PMS.*

- Provides vitamin D₃, the form that is readily absorbable and highly bioavailable
- Pharmaceutically pure, seashell-derived calcium
- Exclusive double amino acid chelation to promote higher calcium and magnesium absorption*
- Formulated with the preferred 2:1 ratio of calcium to magnesium to best meet our body's needs

#3404 – 150 coated tablets
1,000 IU of vitamin D₃

#3402 – 150 capsules
400 IU of vitamin D₃

Chewable Neo Cal™

Build strong bones and slow down bone loss. Promote digestive comfort.*

- Minty fresh chewable calcium tablets
- Includes vitamin C and magnesium for enhanced absorption

#3401 – 450 tablets



Chelated Minerals Can Yield Up to 6 Times The Absorption Rate Of Non-chelated Minerals

Chelated



Non-Chelated



Comparative Rate Blood Levels
Ashmead HD, et al. 1985. Intestinal absorption of metal ions and chelates.
Springfield (IL): Thomas. p 113-125

COMFORTABLE AND FLEXIBLE JOINTS – TO ENJOY YOUR ACTIVE LIFE

We often push ourselves through exercise, activities and physical demands of our daily lives; resulting in aches and pains in our joints and muscles. Sometimes our joints can be severely impacted due to inflammation or worn out cushioning causing physical restriction or even disability. GNLD products can help you regain lost joint cartilage, and maintain healthy inflammatory balance to promote healthy and comfortable joints*.

Full Motion®

Regain lost comfort and mobility in your joints*
Glucosamine, a nutrient that occurs naturally in our bodies, has been shown to stimulate the regeneration of healthy joint cartilage by inhibiting the enzymes that break down the cushioning in joints, thereby promoting comfort and flexibility*.

- **1,500mg of glucosamine hydrochloride** –

Scientifically proven effective amounts in easy to digest form, sulfite-free - minimizing risk of digestive discomfort and allergic reactions*

- **Herbal Comfort Complex**

Exclusive blend of specially selected herbs and phytonutrients – bromelain, white willow, and boswellia provide long lasting relief*

- **Regenerative Mineral Complex**

– provides unique blend of key joint health minerals – zinc, boron, and silica*

- **The 3D Advantage**

– unique delivery technology maximizes **Disintegration, Dissolution and Dispersion** for easy digestion and optimal bioavailability

#3505 – 90 tablets



Omega-III Salmon Oil Plus™

In addition to promoting cardiovascular health and supporting brain function, omega-3s have also been shown to promote joint comfort and balance inflammation.*

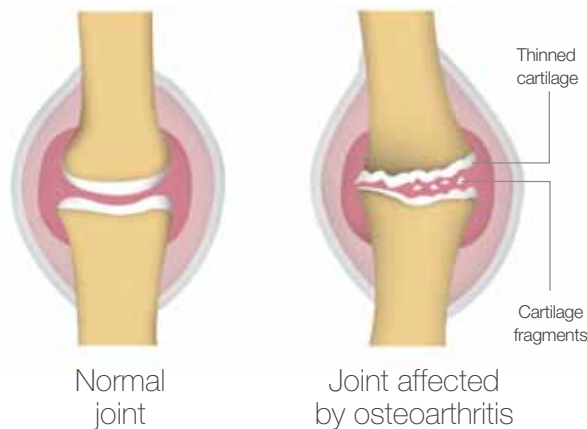
- **Balances inflammation** –

Promotes healthy balance of pro and anti-inflammatory factors. Clinically proven to **lower inflammatory index** by 68% in just 8 weeks.*

- Provides **ultra-pure** omega-3 fatty acids from the world's finest sources

See page 14-15 for more details.

#3502 – 90 softgels



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



Digestive Health

Promote regularity and digestive balance for comfort and cleansing, naturally.

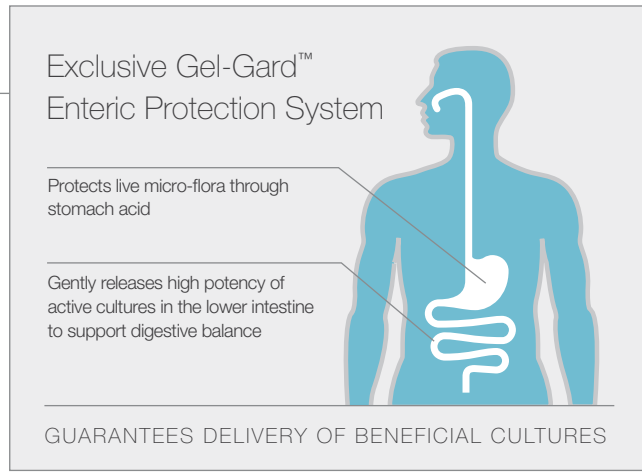
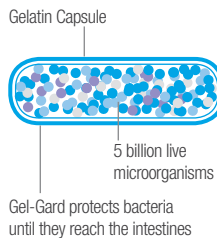
ACIDOPHILUS PLUS™

Regulate intestinal activity, promote colon health and support immunity with a healthy balance of intestinal flora*



- **Intestine-targeted probiotic**
- **Five billion “live” microorganisms** per capsule – as many as in 10 servings of yogurt, and the convenience of once a day serving
- Isolated from cultured dairy foods, so you can get the benefits without the extra calories from these foods
- **Proprietary blend of five types of clinically proven probiotics:** *Lactobacillus acidophilus*, *Lactobacillus bulgaricus*, *Lactobacillus casei*, *Bifidobacterium bifidum* and *Streptococcus thermophilus*
- Exclusive ‘**Gel-Gard**’ **Enteric Protection System** **Guarantees Delivery** by protecting against harsh stomach acid and ensuring that maximum numbers of live bacteria are delivered in the intestine.

#3524 – 60 capsules



All Natural Fiber™ Food & Drink Mix

Diets high in fiber aid digestion, promote regularity, support colon and heart health*

- **Promotes regularity** by gently moving along the contents of the digestive system*
- 12 natural sources provides **8g of fiber** per serving – 6g insoluble and 2g soluble
- Each serving provides more fiber than 2 large apples.
- Ready to mix into an enjoyable drink – tastes great by itself or in your favorite recipes
- 100% Vegetarian & Vegan

#3705 – 18 oz.

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GNLD solutions for healthy digestion—experience the power and comfort of pro-digestion!

DIGESTIVE UPSETS CAN BE UNCOMFORTABLE AND EMBARRASSING.

Heartburn and indigestion are more than just unpleasant disturbances; they are signs that you are not getting the complete benefits from the nutrients in your food. Digestive challenges may also limit food choices. GNLD's specially targeted formulas deliver broad range digestive support so you can enjoy a wide variety of foods with confidence and comfort.

STOMACH ■ INTESTINE

1

Stomach Targeted Beta-Gest®

- Eases heartburn, gas and bloating*
- Restores natural stomach acid and digestive factors compromised by age or stress*
- Helps digest problem foods including dairy products, and protein – especially important for large meals* and for those who are lactose sensitive
- Controlled-release of digestive acid for prolonged effectiveness
- 100% plant-sourced, acid stable enzymes

#3521 – 100 tablets



2

Intestine Targeted Enzyme

- Replenishes digestive enzymes to relieve gas and bloating*
- Addresses causes of improper digestion – not just the symptoms*
- Supports complete digestion of proteins, fats and carbohydrates – so that you can maximize nutrient absorption from food*
- Targeted delivery technology takes specially 'enteric coated' active ingredients directly to the intestines for maximum effectiveness*
- 100% plant-sourced broad-spectrum enzyme complex

#3520 – 180 tablets



1

+

2



Beta-Zyme®

Convenient on-the go packets to support complete digestion, including both stomach-targeted Beta-Gest and intestine-targeted Enzyme.* Both products work synergistically to maximize benefits.

#3522 – 30 packets



Aloe Vera Plus

Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus* – natural goodness and enzymes from pure Aloe Vera gel.

See page 40 for more details.

#3000 – 32 fl. oz.
#3001 – 96 fl. oz.

Heart Health

HEART DISEASE REMAINS ONE OF THE LEADING CAUSES OF DEATH IN THE WORLD for both men and women. Support your heart health with regular exercise, stress management, a healthy diet rich in nutrients from whole grains, fruits, vegetables and fish; and these GNLD products specially formulated to optimize the health of your heart.



GNLD's exclusive range of heart healthy products help*:

- Retain normal blood pressure
- Retain healthy cholesterol levels
- Inhibit plaque formation
- Lower triglycerides
- Lower homocysteine



Lipotropic Adjunct™

Unique multiple action formula to optimize heart health

- Concentrated, whole-food lipotropic factors choline and inositol help keep fats emulsified in the blood, to:
 - **Inhibit the formation of plaque** that can block arteries*
 - **Resist unwanted fat buildup in the liver***
- B₆, B₁₂ & folic acid help **lower homocysteine levels***
- Combined with Betaine HCl – to enhance vitamin B₁₂ absorption*
- Citrus bioflavonoids support the health of blood vessels*
- Broad nutritional support for a healthy heart and circulatory system*

#3510 – 180 tablets



Garlic Allium Complex™

GNLD research and development brings to you all the heart health benefits of garlic at clinically significant levels in our exclusive formula.

- Helps retain normal **cholesterol and blood pressure** levels*
- Supports healthy circulation and prevents the formation of **blood clots***
- **Natural antimicrobial** properties*
- **4,200mcg of allicin** from pure garlic powder in each serving, with bioactive compounds from onions, chives, and leeks
- Exclusive **targeted delivery technology** takes garlic's active allicin directly to your intestine, eliminating aftertaste and maximizing absorption
- Special, **no-odor** formula minimizes garlic breath

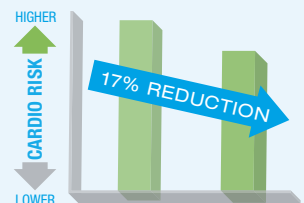
#3665 – 60 tablets



Omega-III Salmon Oil Plus™

Benefits of omega-3 fatty acids go beyond heart health playing a critical role in supporting youthful brain function, flexible joints and healthy vision. This clinically tested formula provides a full spectrum of eight natural, ultrapure omega-3 fatty acids proven to support heart and cardiovascular health.*

LOWER TRIGLYCERIDE LEVELS



nutritionals



Water Miscible Vitamin E Plus™

Vitamin E has been shown to support immune, brain, prostate and colon health as well as youthful looking skin. It is particularly known for its heart health benefits.*

- **Helps inhibit plaque formation** from oxidation of cholesterol because of its powerful antioxidant effects*
- **Improves immune function,** especially in the elderly*
- **Whole food sourced natural vitamin E** is full spectrum and more potent than synthetic forms
- Breakthrough **water-miscible** technology enhances absorption

See page 24 for more details

- #3340 – 100 softgels
- #3341 – 200 softgels



All Natural Fiber™ Food & Drink Mix

Diets high in fiber aid digestion, promote regularity, support colon and heart health*

- Exclusive Neo-Polyfibe **helps remove cholesterol** without robbing nutrients*
- 12 natural sources provide **8g of fiber per serving** – 6g insoluble and 2g soluble
- Ready to mix into an enjoyable drink or in your favorite recipes
- 100% Vegetarian & Vegan
- Each serving provides more fiber than 2 large apples.

#3705 – 18 oz.

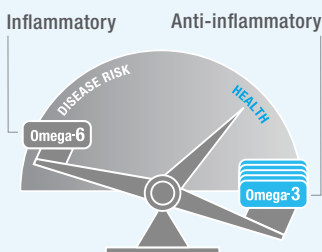


PROVEN TO:

- **Lower triglyceride levels***
- **Improve inflammatory index***
- **Optimize Omega-3 to Omega-6 balance***
- **Reduce the risk of heart disease.** Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

See pages 14-15 for more details.

#3502 – 90 softgels



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Children's Nutrition

Great tasting nutrition to bring out the best in your smart and active kids!

Count on GNLD nutrition, carefully designed with your children's special nutritional needs in mind.



WITH
TRE-EN-EN®
GRAIN CONCENTRATES
for CELLULAR ENERGY

Vita-Squares® Chewable Multivitamin

Loaded with 18 vitamins and minerals essential to building a strong nutritional foundation for a lifetime of good health.*

- Provides nutrients that promote healthy growth and development of the body and mind*
- Enhanced with choline and inositol for optimal memory, learning, and concentration*
- Tre-en-en Grain Concentrates for cellular energy
- Yummy berry-citrus flavored chewable tablets both kids and adults enjoy
- No artificial colors, flavors, sweeteners, or preservatives

#3122 – 180 tablets



WITH
CAROTENOIDS
& FLAVONOIDS

Vita-Gard™ Chewable Antioxidant

Protective nutrients from concentrated fruits and vegetables to enhance immune function and resistance to day-to-day challenges.*

- Immune-powering nutrition from fruits and vegetable that may be missing in children's diets*
- Whole food carotenoids and flavonoids for broad spectrum protection*
- Zinc and selenium maximize children's defenses, so they feel their absolute best*
- Irresistible fruit flavored chewable tablets
- No artificial colors, flavors, sweeteners or preservatives

#3125 – 120 tablets



Liqui-Vite® Multivitamin

Easy-to-swallow liquid form. Provides a full day's supply of the 12 most important vitamins plus whole-food based nutrients.

- Carotenoids to support immunity*
- Tre-en-en for cellular energy*
- Whole food carotenoids and flavonoids for broad spectrum protection*
- Choline and inositol to support brain development*
- Great citrus flavor, versatile – mixes easily in other liquids

#3120 – 8 fl. oz.



Chewable All-C™

For additional immune support and healthy teeth and eyes.*

- Vitamin C equivalent of 4 oranges in each tablet
- Delicious cherry flavor both adults and children enjoy

See page 24 for more details.

#3332 – 250 tablets

nutritionals



Chewable Neo Cal™

Build strong bones and slow down bone loss. Promote digestive comfort.*

- Minty fresh chewable calcium tablets
- Includes vitamin C and magnesium for enhanced absorption

#3401 – 450 tablets



NouriShake®

Fast Food – loaded with nutrition!

- Perfect high protein start to your children's energy-filled day
- As much fiber as a slice of whole wheat bread
- Delicious vanilla, strawberry, or chocolate flavors
- Low in lactose

See page 22 for more details.

#3201 - Vanilla, 19 oz.

#3202 - Chocolate, 19 oz.

#3203 - Strawberry, 19 oz.



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NeoLife-Powered

All over the world, NeoLife Athletes are performing at their peak, setting records, and showing us what it means to be NeoLife-Powered!

If you want to boost your athletic performance and overall level of nutrition then you're in the right place!

With a variety of products from muscle-repairing protein in Super Ease, daily whole food nutrition in Pro Vitality+, to inflammation-balancing Omega-III Salmon Oil Plus, NeoLife Nutritionals can help both high-performance athletes and weekend warriors realize their goals.*

DARIAN TOWNSEND
South Africa



SWIMMER

Gold Medal, 2004 Athens Olympics, World Champion

Favorite Products: Cal-Mag, Chelated Zinc, Omega-3 Salmon Oil Plus, chocolate GR² Control Meal Replacement Protein Shakes



Super Ease®

High performance protein drink to attain and maintain a peak level of fitness. Sustain energy during exercise and efficiently build and repair muscle tissue after training or performance for fast recovery.*

See page 23 for more details.

#3210 – French Vanilla, 16 oz.

#3211 – Dutch Chocolate, 16 oz.



Pro Vitality+

- Promotes cellular energy by helping cells function more efficiently*
- Enhances immune strength*
- Provides powerful antioxidant protection*
- Supports heart, joint and brain health*
- Provides inflammation-balancing omega-3s*

See page 6-7 for more details.

#3143 – 30 packets



Omega-III Salmon Oil Plus™

- Balances inflammation – Promotes healthy balance of pro and anti-inflammatory factors.
- Clinically proven to lower inflammatory index by 68% in just 8 weeks.*
- Provides ultra-pure omega-3 fatty acids from the world's finest sources

See page 14-15 for more details.

#3502 – 90 softgels

nutritionals

KRISZTIÁN BERKI
Hungary



GYMNAST

Gold Medal, 2012 London Olympics, World Champion

Favorite Products: Tré, Cal-Mag, Omega-3 Salmon Oil Plus, Acidophilus Plus and Carotenoid Complex

MAHÉ DRYSDALE
New Zealand



ROWER

Gold Medal, 2012 London Olympics, World Champion

Favorite Products: Pro Vitality, Formula IV Plus, Tre-en-en, Omega-3 Salmon Oil Plus, PhytoDefense, Cal-Mag, Vitamin C



Full Motion®

- Rebuilds lost joint cartilage to improve cushioning in joints*
- Facilitates being and staying active*

See page 29 for more details.

#3505 – 90 tablets



Chelated Cal-Mag® with 1,000 IU Vitamin D₃

- Helps build and maintain strong bones
- Supports proper muscle contraction and nerve transmission*

See page 28 for more details.

#3404 – 150 tablets



Bio-Tone® Trimming System

- Muscle retention*
- Fat-mobilization*
- Lean tissue development*
- Overall body toning

See page 21 for more details.

#3280 – 120 tablets



Enersine®

- Energy production
- Fat utilization*
- Neurotransmission*

See page 21 for more details.

#3285 – 90 tablets

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Specialty Products



Liver Plus C™

Maximize your endurance with a concentrated source of “anti-fatigue” nutrients.*

- Derived from 100% pure beef liver, free of growth hormones, antibiotics, and pesticides
- Densely nutritious food with protein, B-vitamins, iron, and trace minerals
- Vitamin C & bioflavonoids for enhanced absorption

#3550 – 250 tablets



Cod Liver Oil

Nature’s gift to enhance the health of your eyes and bones with naturally occurring vitamins A & D.*

- Derived from the finest cod harvested from the North Atlantic, rich in vitamins A & D and free of contamination
- Vitamin A supports normal vision, reproductive functions & immune health*
- Vitamin D is needed for healthy bones, immunity & overall health*

#3560 – 140 softgels



Lecithin

Keeps your memory and “brain waves” strong with natural brain-health nutrients choline & inositol.*

- The National Academy of Sciences has established that inositol is important for mental clarity and supports brain, liver, heart, and reproductive health.*
- Choline is involved in the transmission of messages in the brain and nervous system.*
- Derived from soybeans to fuel your mind with the purest, most concentrated phospholipid brain food available.*
- Added magnesium, wheat germ oil, and vitamin E boost nutrient potency & maintain freshness

#3540 – 130 softgels



Alfalfa Plus Fiber™

Full spectrum of naturally occurring micronutrients and fiber from alfalfa with Custom Trace Mineral Blend to support optimal health and regularity.*

Alfalfa’s deep roots are able to reach the lower levels of soil to derive rich nutrients and minerals, while the leaves manufacture large amounts of chlorophyll.

- One of the most nutritionally complete foods – provides protein, fiber, calcium, trace minerals, vitamin E & K, carotenoids, chlorophyll, and more
- Combination of pesticide-free alfalfa with GNLD’s Custom Trace Mineral Blend to keep your body thriving

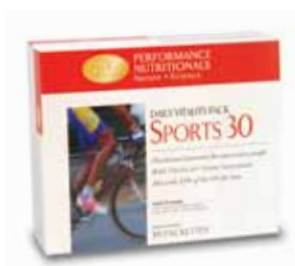
#3570 – 300 tablets

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Daily Vitality Packs

Customized Nutrition For You

Each convenient, take-anywhere packet provides Formula IV® Plus with Tre-en-en® for cellular energy, NeoLife's exclusive Threshold Control Technology for sustained nutrient delivery, natural vitamin C Neo-Plex Concentrate and our special Phyto Enzyme blend. They are then customized with specific combinations of essential vitamins, minerals, and nutrients to fit your individual needs.



Sports 30™

Recover faster, compete longer, and fuel your body to WIN!*

- Formula IV Plus with the cellular nutrition power of Tre-en-en
- Energy supporting B-vitamins
- Extra vitamin C and bioflavonoids to support strong immunity*
- Vitamin E for powerful antioxidant protection
- Natural energy boost from GNLD's anti-fatigue Liver Plus C, and iron*

#3114 – 30 packets



Stress 30™

Counteract the harmful effects of stress with key nutrients*

- Formula IV Plus with the cellular nutrition power of Tre-en-en
- Energy supporting B-vitamins
- Vitamin C, zinc, selenium and vitamin E for super immune power*
- Calcium, magnesium, iron and key minerals to keep you feeling your best
- Replenishes critical nutrients used up by our bodies faster during periods of stress

#3113 – 30 packets



Active 40™

Nutritional assurance for the prime years of your life*

- Formula IV Plus with the cellular nutrition power of Tre-en-en
- Powerful antioxidants to boost your immune system*
- Heart healthy lipotropic factors – to help metabolize lipids*
- Brain health promoting lecithin for memory and recall*
- Digestive enzymes to enhance nutrient absorption*

#3115 – 30 packets



Pet-Pal™

Ensure that your kittens, puppies and older pets are healthy, active and getting optimal nutrition too.



- Enhance immune health by providing key nutrients they need to resist disease
- Support healthy coat, skin, muscle, and bone development
- Aid digestion and help maintain a healthy appetite
- Promote alertness and activity

#4000 – 150 tablets

Specialty Herbals For Optimal Wellness

Developed by the world's foremost medical herbalist under the guidance of The Scientific Advisory Board, GNLD's Herbal Alternatives feature exceptionally pure herbs, hand-harvested in ancient fields without toxic gases, gamma radiation, or preservatives, uniting modern science with 6,000 years of herbal Ayurvedic (from India), Chinese, European, African, and American traditions.

#3000 – 32 fl. oz.
#3001 – 96 fl. oz.



ALOE VERA PLUS™

Time-tested goodness of pure Aloe Vera in an exclusive, proprietary blend.

Soothes away stress, energizes, and promotes wellness and digestive comfort.*

- **Refreshes and relaxes** with juice from 'gel only' for optimal taste and efficacy
- Special **3x herbal tea blend** with Siberian Ginseng (Eleuthero) to energize and Chamomile and Passion Flower to calm and relax*
- **Potassium and magnesium** – electrolytes for balanced metabolic support
- **Vitamin C** for added antioxidant support
- Naturally sweetened for a 'glycemic edge' for both quick and sustained energy
- Natural lemon flavor adds to great taste, and only 16 calories per 2-ounce serving



Mind Enhancement Complex™

Optimizes mental performance – for enhanced memory, focused concentration, clear thinking, and prompt recall. Unique blend combines Eastern and Western knowledge for optimal performance.*

- Time-tested and scientifically validated goodness of *Ginkgo biloba* to support mental acuity, enhance blood flow to the brain and brain signaling*
- Exclusive multi-herb formula combines complementary benefits of 7 herbs to promote peak mental performance* – including gotu kola, red sage, rosemary, sweet basil, skullcap and thyme

#3675 – 60 tablets



Herbal Rest & Relax™

Helps calm your body, quiet your mind, and renew your positive outlook, so you can rest with ease.*

- Promotes restful sleep and refreshed awakening*
- Contains 8 herbs in an effective, balanced mix to help rest and relax*
- Lemon balm, skullcap, schisandra, and passion flower promote calm relaxation*
- Damiana and St. John's Wort help lift mood and support healthy sleep patterns*
- Verbena and German chamomile provide a complementary effect

#3645 – 60 tablets



Neo-Lax™

Gentle, natural laxative for occasional irregularity.*

- Encourages a mild cleansing action to aid the body's natural processes*
- Proprietary formula of 8 complementary herbs including Senna to support proper elimination*

#3632 – 90 tablets



SINUS

LUNGS



Feminine Herbal Complex™

For women looking to restore a sense of harmony and well-being every day of the month.*

- Contains 10 herbs in a delicate, balanced mix to help women achieve a state of optimal health, comfort, calmness, and vitality*
- St. John's Wort, shown to help support calmness, boost spirits, and promote positive mental attitude*
- Vitex and red sage, shown to support normal female physiology and function*

#3615 – 60 tablets



Masculine Herbal Complex™

Helps men regain renewed energy and physical vitality.*

- Contains 9 herbs in a beneficial, balanced mix to support normal masculine function and improve wellness and vitality
- Saw palmetto promotes male vitality and has been shown to support prostate and urinary tract health*
- Includes avena sativa for renewed physical vitality and libido, and damiana, a tonic for the nervous system, also known to energize mood*

#3625 – 60 tablets



Resp-Eleven™

Helps clear your sinuses and soothe distressed tissue for free, comfortable breathing.*

- Comprehensive formula contains 11 ingredients which provide the broad, synergistic effects of the herbal constituents to support a healthy respiratory tract*
- Includes horseradish root to support normal airflow in the sinuses and lungs, and promote a healthy immune response*
- Pleurisy root and hyssop to promote clear, open airways, free of restrictions or excess moisture content, especially in the upper respiratory tract*

#3651 – 160 tablets



Herbal Respiratory Formula™

Keeps lungs clear for easy breathing.*

- Contains 7 herbs in an effective, balanced mix to promote free and clear breathing*
- Elecampane root, shown to help promote air flow to the lungs*
- Elder flower, shown to help relieve sneezing, itching, and other discomforts often associated with dust and pollen*
- Thyme promotes clear, quiet breathing and reduces congestion*

#3655 – 60 tablets

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Nutriance®

LOOK YOUNGER, LONGER

Nutriance Skin Care products are formulated based on GNLD's legendary nutritional expertise; because we believe that nourishing your skin – the largest organ of your body can give it a healthy, positive radiance that lasts a lifetime, and keep people guessing when it comes to your age!

Formulated in top laboratories in Switzerland under the strict guidance of GNLD Scientific Advisory Board, Nutriance products have been clinically tested and proven in the most prestigious cosmetics testing facility in France.



Nutriance Synergy Cycle is the skin care system clinically proven to:

- Reduce the appearance of **fine lines and wrinkles** by up to 28% in just 28 days
- Increase **skin moisture** by 79% after application
- Protect your skin against damaging effects of **UV rays and oxidation** by boosting antioxidant activity by 90%
- **Anti-aging benefits** are multiplied with each product use



5 SIMPLE STEPS

TO TURN BACK THE HANDS OF TIME!

STEP 1 CLEANSE

With an exclusive selection of botanicals, Nutriance cleansers are clinically proven to gently and effectively foam away makeup, dirt, and surface impurities while maintaining the skin's natural moisture and pH balance.

Refreshing Facial Cleanser 1

- Leaves skin clean, fresh and silky smooth; gentle and soap-free

Normal to Dry
#3900 – 5 fl. oz.

Foaming Gel Cleanser 2

- Gentle foaming action cleans deep down inside pores. Great for shaving too, oil-free

Combination to Oily
#3910 – 5 fl. oz.

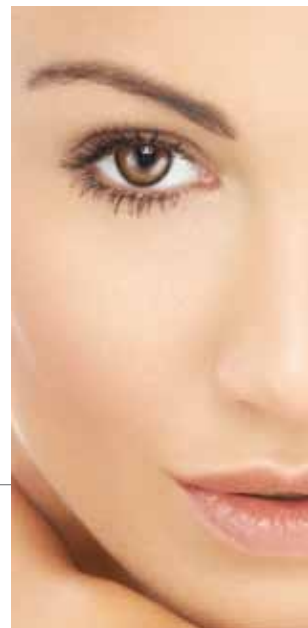


STEP 2 EXFOLIATE

Purifying Facial Scrub

- Promote youthful cellular renewal with ultra-fine grains and herbal extracts
- Stimulates circulation and leaves your skin smooth and glowing
- Clinically proven to:
 - Clear away dull, lifeless skin cells
 - Leave skin 33% softer after a single application

All Skin Types
#3920 – 3.3 fl. oz.





STEP 3 REFRESH



Nutriance toners act as a gentle astringent to remove any remaining residues, and deliver Green Tea and Echinacea Extracts for antioxidant and immune support. Alcohol-free formula is also great after shaving.

Refining Toner 1

- Skin's natural lipid production is encouraged and the oil-to-moisture ratio rebalanced with a unique combination of botanicals.

Normal to Dry
#3901 – 6.7 fl. oz.

Balancing Toner 2

- Clinically proven to reduce skin oiliness by up to 37% and the visible pores by up to 16% while maintaining skin's natural pH balance.

Combination to Oily
#3911 – 6.7 fl. oz.



STEP 4 MOISTURIZE



Experience Nutriance moisturizers clinically proven to increase skin moisture by up to 86% just 30 minutes after application, and retain up to 70% higher moisture levels even 4 hours later.

Enriching Moisturizer 1

- Diminishes the appearance of fine lines and wrinkles with skin conditioning amino acids

Normal to Dry
#3902 – 2.5 oz.

Revitalizing Moisturizer 2

- Improves skin suppleness, regulates oil production and restores balance with unique botanicals. Oil-free.

Combination to Oily
#3912 – 2.5 oz.



STEP 5 RENEW & PROTECT



Renewing Antioxidant Treatment

Your perfect age-defying solution for firmer, younger looking skin.

- Clinically proven to erase fine lines and wrinkles by as much as 28% in just 28 days
- 90% increase in skin's natural anti-aging antioxidant power with vitamins A, C, E and Green Tea

- Groundbreaking ACR (Activated Cellular Response) technology with metabolic accelerators to speed up cell renewal for a youthful appearance
- Also provides echinacea to strengthen the skin's natural defenses and UVA/UVB sunscreens (SPF 6) for sun protection

All Skin Types
#3923 – 1.7 oz.

THE MOST ADVANCED SCIENCE & TECHNOLOGY PROVES NUTRIANCE MAKES LINES AND WRINKLES DISAPPEAR!

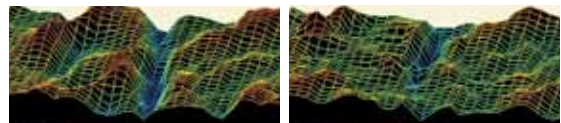


Fig. A BEFORE NUTRIANCE: Skin topography is rough and coarse. Blue areas represent the deepest lines and wrinkles.

Fig. B AFTER NUTRIANCE: Lines and wrinkles have been dramatically reduced or have disappeared.

Nutriance®

YOUTH
REJUVENATING
FORMULAS



personal care



Nourishing Collagen Cream

- Drench your skin in pure Swiss Collagen. Soothe and pamper with aloe vera, pro-vitamin B5 (panthenol) and cucumber extract
- Clinically proven to:
 - Reduce wrinkles by 18% and fine lines by 25% in just 4 weeks
 - Increase skin moisture by 76%

#3922 – 1.7 oz.



Moisturizing Night Formula

- For heavy duty night time repair and deep moisturizing care
- Extra pampering in an exclusive blend of pure aloe vera, Swiss collagen and vitamins A & E
- Deep conditioning while you sleep. Wake up with smooth, rejuvenated skin

#3924 – 1.7 oz.



Aloe Vera Gel

- Soothe and comfort skin with aloe vera, pro-vitamin B5 (panthenol) and botanicals including linden and chamomile
- Counter the moisture robbing effects of sun, wind and cold
- Support natural cell renewal
- Clinically proven to:
 - Calm skin's surface and alleviate minor discomfort
 - Work with skin's natural lipids to achieve optimal moisture levels

#3956 – 3.3 fl. oz.





NUTRIANCE®
 PERSONAL CARE
 PRODUCTS
 to make you feel
 refreshed and
 revitalized all over!



Rich Revitalizing
Shampoo

- Cleanses gently while removing dirt, grime and styling products residue
- Brings natural radiance, bounce, and shine to your hair
- Enjoy soft, silky, manageable hair

#3940 – 8.4 fl. oz.



Enriching
Conditioner

- Locks in moisture for vibrant, soft hair
- Smoothens hair without weighing it down
- Strengthens hair with natural ingredients

#3942 – 8.4 fl. oz.



Refreshing Bath
& Shower Gel

- Massage yourself clean with skin conditioners and luxurious botanicals, including aloe vera
- Clinically proven to moisturize
- Oil-free, rinses easily and is environmentally friendly
- Refreshingly light fragrance
- Extra mild, non-irritating

#3950 – 8.4 fl. oz.



Nourishing
Hand & Body Lotion

- Drench your body with moisturizers and emollients that bring back the silky smooth skin of your youth
- Clinically proven to increase skin moisture by 76%
- Includes healing aloe vera and soothing pro-vitamin B5

#3955 – 8.4 fl. oz.

GNLD Home Care

Powerful • Economical • Eco Friendly

GNLD has been “GREEN” since the 1960’s – long before it became the fashion. Our 100% biodegradable formulas are 100% earth-friendly. Low-dose, low-burden cleaning technology maximizes performance with a minimum amount of product. No toxic fumes, no harsh chemicals!



Green™



Gently cleans and refreshes, without drying. Green is a remarkable liquid cleaning concentrate that thoroughly, yet gently, dissolves dirt. Its neutral pH makes it the ideal personal care cleanser for the entire family. Great for washing hands, showering and even cleaning fine, delicate washables.

- Concentrated
- Biodegradable
- Neutral pH
- Lightly fragranced

#4190 – quart
 #4191 – gallon
 Countertop Pump
 Dispenser sold
 separately, unfilled.



LDC® Concentrate Light Duty Cleaner

LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand washables, kitchen counters, stove tops, refrigerators, & many other soiled surfaces.

- Triple cleaning power makes water “wetter” for more effective cleaning
- Powerful, yet gentle on your hands
- Each bottle has the cleaning power of over 7 similar competitive products

#4210 – 1 liter



Super 10® Concentrate Extra Heavy Duty Cleaner

Super 10 is your choice for the toughest jobs. It penetrates, dissolves, and emulsifies even the most stubborn grit and grime. Super 10 makes all your cleaning chores easier, yet it’s compatible with the environment.

- Triple action formula with soaps, solvents and surfactants to wipe away dirt and grime
- Industrial strength, yet safe for you and your home
- Each bottle has the cleaning power of over 20 similar competitive products

#4200 – 1 liter

25,000 penguins saved by LDC!

The largest wildlife rescue operation in history relied on LDC to clean 25,000 oil-soaked penguins in Cape Town, South Africa.



Lowering Environmental Burden!

Super 10 alone has prevented an estimated 550 million bottles from being dumped into landfills.

A clean home for butterflies!

At the Bordano House of Butterflies in Friuli, Italy, GNLD's Super 10 and LDC are the only cleaners deemed powerful enough to protect against bacteria and parasites, yet gentle enough to cause no harm to the most delicate young butterflies.



home care



Healthy Home Care – for a Cleaner Home and a Cleaner planet

Home Care products with the strength and versatility you need in a cleaning product without the harsh chemicals that harm the environment – and your family.



G-One™ Laundry Compound

G-One is a concentrated laundry powder that's organic, free-rinsing, and 100% biodegradable.

- Eliminates tough stains and makes your clothes look like new
- Softens and refreshes as it washes
- Super concentrated – use just ¼ cup
- Safe for fine washables

#4280 – 8 lbs.

#4282 – 50 lbs.

#4290 – Phosphate Free,
20 lbs.

NCB™ Natural Cleaning Booster

NCB is the 100% organic cleaning booster that makes any detergent or liquid cleaner go farther, last longer, and do a better job.

- Just a capful multiplies the power of any cleaner or laundry compound
- Brightens, whitens, soothes and conditions
- Turn your bath into a spa with natural enzymes that make water silky soft.

#4270 – quart

#4271 – gallon





Live the Life of Your Dreams!

- Enjoy optimal health and well-being
- Make an income working from home
- Have time to spend with your family
- Travel to the places of your dreams
- Make a difference in the lives of others, and on the planet



CONTACT YOUR INDEPENDENT GNLD DISTRIBUTOR
to find out how, or to order GNLD products

For more information go to:
www.gnld.com or
call: 1-800-432-5842

